

**COMMENTS FROM COMMUNITY KEY SERVICES DIALOGUE
SEPTEMBER 28, 2009 – WARD 3**

What do you like best about Tucson? What would you most like to see improved about Tucson?

LIKES

- Ambiance
- Weather
- Community
- Citizens
- Mountains
- Small City of Tucson
- School system
- Outdoors/Natural environment
- Culture
- Outdoor recreation/pools/Hi Corbett Field
- Community participation.
- Variety, I.D. neighborhoods.
- Weather
- Community support and aid for citizens.
- Small town feel.
- Camaraderie
- Small town atmosphere
- Small town mentality.
- Community feel, weather.
- Beautiful City and surroundings.
- Weather - climate.
- Huge potential for growth and improvements.
- Cultural life desert surroundings.
- Small town feel.
- Weather
- Gem Show
- Parks and Recreation
- Zoo
- City Charter
- Arizona Sonoran Desert
- Diversity of people
- University of Arizona
- Go Wild Cats
- Mountains
- Sonoran Desert Museum
- Small town feel.
- People know each other throughout. People know who needs help.
- He can live where he can afford. Affordable Living.

- Priceless history and heritage. Culture history and mountain ranges.
- You feel part of the community. Accepting community.
- Different languages. Birthplace.
- Mountains, people and desert climate.
- Amenities provided by Parks and Recreation.
- Love open spaces in the City.
- Improvements with Rio Nuevo were good.
- Bicycle-friendly.
- Value economic diversity.
- Downtown development.
- I-10 expansion.
- Fourth Avenue underpass.
- Miracle Mile progress.
- Water conservation.
- Dog parks.
- Pima Council and Aging.
- Diversity.
- Sonoran Desert setting, keeping away lawns.
- Access Tucson.
- Cultural character in neighborhoods.
- Parks and Recreation. Leisure. Classes and Zoo.
- Downtown Revitalization.

IMPROVEMENTS

- Road/Transportation
- Increase outdoor recreation
- Bus fare
- Police attitude toward citizens (too confrontational)
- More public gathering places
- Affordable housing
- Higher living wages
- Better bus transportation
- More hi-tech jobs
- More industry
- Better wages
- City use feedback of public.
- More mentoring for neighborhoods.
- Less power in hands of risk managers. Liability.
- Transportation multi-modal to include rail, alternative pathways across/ through City to make travel SE to NW easier and other than I-10.
- More walkable, landscaping, coordinating, housing and economic development.
- Mentor youths, jobs.

- Community involvement in decisions.
- 4 steps behind in everything compared to cities our size.
- Get youth involved in Government processes/functions.
- Renters not involved in neighborhoods.
- Public transportation.
- Training for neighborhood leaders.
- Mobilize the troops.
- Funding COPE housing - poor maintenance of City avenues.
- Better public transportation.
- More housing and job opportunities.
- Traffic reduction.
- More small business friendly.
- Less regulations and restrictions to encourage economic growth.
- Infrastructure improvements.
- More infill development.
- Economic growth and jobs and more opportunities within City.
- City more accountable on how taxes are spent.
- Limit growth of taxes.
- More accountable to business climate. Less interference with business community.
- Don't fund private works projects. Leave that to private sector.
- More small business friendly.
- Better timing of construction closures to reduce congestion.
- Better enforcement in any ordinances, noise ordinance – including fireworks.
- More commitment to public education – both through financial support – attitudes.
- Better reuse of existing buildings.
- Rehab instead of building new buildings.
- Good quality groundwater for the people. CAP use for crops.
- Responsiveness from City businesses actually successful in business and entertainment.
- 18 hours a day going downtown.
- Better infrastructure, especially streets.
- More Fire services.
- Better paying jobs.
- Economic Development.
- City with a heart – better vision, more about people.
- Recruit more businesses that will provide better paying jobs.
- Cut in high paid City salaries.
- Make a fundamental shift in our planning process. Plan for sustainability, not growth.
- Stabilize the budget.
- Doesn't like I-10 construction. I-10 was a mess. I-10 and I-19 was a big goof.
- Lack of economic opportunities for the young.

- Questions/validity of the dialogue process.
- Promote businesses that produce sustainable technologies to provide jobs and revenues and provide economic sustainability rather than rely on construction.
- People and diversity. Maintaining open space.
- Impact fees must pay for growth.
- Strengthening neighborhoods.
- Rebuild downtown. Tear down old buildings.
- Job creation dedication.
- Political will for affordable housing.
- Street Maintenance.
- Elderly and youth needs are tremendous.
- Sun Tran.
- Tucson parks. Traffic.
- Light rail system.
- Bicycle paths. Street conditions bad for bicycles.
- Soccer fields lights turned off. Hi Corbett Field lights.
- Parks – Rockies left.
- No F35 jets at Davis Monthan.
- Improve education.
- Attract industries with higher paying jobs.
- Support education for workers. (TREO is not the answer).
- All services need to practically look at how to deal with climate change.
- Transit, parks and environment.
- New energy.
- Alternate modes of transportation.
- Energy efficient max-reduce costs.
- More solar affordable efficient.
- Capitalize on green technology. German and Spain are most solar field countries.
- Continue dialogue process as investment.
- Fund broadband throughout community.
- Green energy.
- Much more mass transit with reusable energy sources/fuel.
- Neighborhoods are the backbone of our community. Support neighborhood needs, law enforcement, quality of life to stabilize local communities.
- Green environment. Economic growth. Improved resources.
- More planning and department involvement.
- Arterials need to be beautified.
- No Sprawl. Promote infill.
- Protect neighborhoods.
- Bike and pedestrian routes.
- Continue to help elderly.
- More attention to water conservation.
- Proactive recycling.

WHAT SERVICES WOULD YOU MAINTAIN OR CUT? WHY?

MAINTAIN

- Community Services
- General Services
- Housing
- Maintain Economic Force
- Parks
- Police/Fire, at current level
- Police, Fire (cut other services)
- Transit
- Code Enforcement neighborhoods. All, but Police & Fire, Public Safety related and Support/General Services.
- Activities for youth. Why? Because public safety depends on strong neighborhoods and people we live with are our future.
- Anything related to children. Why? Children need places to go.
- Anything that strengthens neighborhoods.
- Children's Services.
- City should do the basics. Leave the people things (Social Services, entertainment, cultural activities) to the people interested in them to run them.
- Current levels allowing increase funding for infrastructure.
- Does not have enough information to decide.
- Environmental Services.
- Increase in Pro-neighborhoods.
- Maintain the cultural.
- Parks and Recreation facilities.
- Police and Fire.
- Bus pull-offs everywhere.
- Bus routes/water distribution efficiencies.
- Economic and workforce.
- Explicit budget details.
- External efficiency.
- Fire/Police
- Housing and human services.
- Local funds used for Federal programs.
- More accountability with Rio Nuevo project.
- More Alpha trucks for the Tucson Fire Department.
- Neighborhoods/associations.
- No sales taxes on rent.
- Parks
- Penalties for developers who do not complete commitment.

- Planning and Development. Good planning. No Wildcat development.
- Rockies and/or County to pay for renovations.
- Rockies (home team)
- Strengthen neighborhoods. They are basis of property taxes.
- Toll roads.
- Raise property tax. Don't raise the sales tax as it is regressive.
- Traffic lights. Timing to have even flow traffic.
- Transportation – roads.
- Use more local resources and not outside consultants.
- Youth programs. Helps youths at risk.
- We need to be sustainable with climate change.
- Civic, Arts and Culture
- Environmental Services
- Housing and Human Services
- Neighborhood Services
- Parks and Recreation
- Streets and Transportation
- Transit
- Arts Projects. Civic and culture things as well.
- Could use smaller buses.
- Fire Department.
- Parks and Recreation, especially for children.

CUT

- A little bit out of Public Safety.
- Cut jail costs.
- Neighborhood (All services equally across the board).
- Police... (Cut Police Tactical Support)
- Assess/consolidate Civics, events and culture.
- Cut Parks and do this. Use lawbreakers to accomplish items that cost, like Graffiti Abatement, landscaping and Parks and Recreation.
- Fire. Divert money to prevention.
- Jail costs. Let convicted pay costs.
- Look at items restricted funds are used for. Look for ways to save money.
- Police. Job share. Redirect Police to crime prevention lowering crime rate and need for additional officers.
- Sliding scale in parks.
- Support/General Services due to multi-levels of bureaucracy and top administration.
- Transfer preservation to neighborhoods.
- Zoo.
- Human resource costs going up despite cut in employees. Employees want to know why? (General Services, Parks and Recreation, Planning and Development, Mayor and Council, Budget and Internal)
- Reduce City Manager's salary and retirement.

- Across the board efficiency.
- Better across the board business friendly practices, overhaul City bureaucracies.
- Cannot vote for unfunded mandate.
- Cut the pay of the higher paid 1% per \$10,000. This action would pay for many City services.
- Cut Police pay that make \$100,000 to \$75,000 to pay for additional officers and Proposition 200 will not be necessary.
- Fund Graffiti removal.
- Less doing for people. More in people helping one another.
- Less public money for well to do and developers. For instance, the Thrifty block.
- No taking City cars home.
- One Police car per ticket.
- Stop sending Fire trucks to car wrecks and medical emergencies.
- Support Child and Adult Educational Programs.
- Turn neighborhoods into parks – European model. Use schools as neighborhood centers.
- Planning and development. Nothing gets done.
- Neighborhood. Put in another area to stimulate economy.
- Cut 10% from Police. More money in other areas.
- Channel 12. (Suggest they co-locate with Access Tucson).
- Consolidate with Pima County
- Reduce Fire and Police.
- Reduce General Services
- Reduce Public Safety
- Women's Commission

WHAT NEW RESOURCES, REVENUES OR EFFICIENCIES SHOULD BE PURSUED? EXPLAIN.

- Fast food or trans-fat tax – luxury tax – non-essential junk food.
- Raise fees in Parks and Recreation.
- Fundraisers for park activities.
- Shared T.U.S.D. and City facilities for recreation.
- Sliding Scale (use it less).
- Close park facilities one day a week.
- Increase efficiencies. Don't raise taxes. Increase efficiencies in public transit.
- Higher housing densities to create efficiencies.
- City website for getting most out of City services.
- Create a big ticket revenue producing event...cultural/Civic, like the Gem Show.
- Create a 1/2% rent tax with a sunset

- Partner with others. Create a volunteer core for libraries, parks, etcetera, with an incentive.
- Use lawbreakers to do work.
- Train leaders to mobilize citizens to do work.
- Use volunteers/lower pay scale to do filing, etcetera...
- Way to report code violations by citizens and use this information to take action.
- Zero tolerance. Fine them. Start small fines.
- Residential renter tax.
- Use school honor societies to help assist Parks and Recreation.
- Attract events to "City" not County.
- Share resources.
- Create list of resources available in Tucson then eliminate duplicate services.
- City staff attending neighborhood meetings should not get paid.
- Absolutely no new taxes.
- Look for efficiencies within the City.
- Park in his neighborhood, the money, bill spent is not evident. Was it Union built? What was profit to developer?
- Need better description of why Support Services? 11% of discretionary budget but only 2% total budget.
- Procurement should focus on in-town rather than out-of-state because economic benefits local economy.
- Could technology replace employees?
- Better efficiency across board.
- Police, instead of just giving them more money, make them more efficient.
- Downtown "bump-outs." Why create parking curves that reduce lanes? Waste of money.
- Greater support for local businesses rather than bringing in Chains and Big Boxes.
- Reform Procurement process to support local businesses.
- Streamline processes for business and revenue for local businesses and economy as well.
- Look at code requirements to encourage rehab and reuse of existing residential and commercial structures. Less paper work.
- Reduce business taxes for local. Business increases revenue for City.
- Make it possible to file transaction privilege taxes online.
- Simplify owned or minority-owned business forms.
- Don't consider gender or race ethnicity.
- A different urban form that uses village centers, services in smaller areas. Good transportation between village centers.
- Shift economic development away from transportation and creating areas where business is closer to the customer.
- Investing in our children in education and life enriching experiences (for future).
- Raise taxes. Pay for what you use.

- More public transportation. Increase schedules, number of times run per hour.
- Invest in infrastructure – street maintenance – new water lines.
- Change bus design to hold more people. Experiment in ways to use what we have to increase capacity.
- All services are critical. City should advertise for private funds to support arts and culture. Consensus among table is to fund: Parks and Recreation, neighborhoods, economic workforce, arts and culture, Housing and Human services, environment, planning and development, transit, streets and transportation. Decrease areas not marked on charts.
- Do too many studies. Downtown BID is a cesspool of favoritism. Have deficiency audits.
- Need to work smarter. Not enough information to make decisions regarding cuts. Open to collaboration with County or other jurisdictions for revenue.
- Co-locate Channel 12 with Access Tucson.
- Consolidation of Fire, Police and Public Safety with Pima County.
- Do not replace light bulbs if not needed.
- Elderly/students volunteering to take up workload from cut services.
- 4/10's
- Generate revenue by charging impact fees for infill.
- Levy tax on gas.
- Mass transportation. Carpooling.
- Motion sensor lights on streets.
- Penalize those who do not harvest water.
- Promote Grey water fee use.
- Promote infill to improve smart growth.
- Promote volunteers to compensate for reduced City services.
- Prorate utilities based on usage.
- Revisit contracts between the City and professionals.
- Sliding scale fee increase for Parks and Recreation classes.
- Train unemployed people to infill for positions that are being cut.

WHAT SERVICES SHOULD WE INVEST IN FOR OUR COMMUNITY'S FUTURE?

- Better bus routing.
- Incentive to increase bus riding.
- Invest in cross town freeway/public transit/healthcare/30-year bonds.
- Invest in energy technology for the future.
- Invest in the education system.
- Light rail system connected to major areas.
- More activities for kids/teens in summer.
- Private/public partnerships.
- Quality public and gathering places.

- Appearance of City aesthetics.
- Break down silos across City, County and State Governments. Group wanted the City to break down barriers to working not only within itself, but also with County, Tribal, etcetera, to maximize productivity while eliminating duplication of efforts.
- Citywide cleanup dedicated day.
- Denser urban development. Retail on bottom, residential on top.
- Developers on outside of City must invest in "inner-City" and buy land for lower income investments.
- Education.
- Gear all toward downtown development, business, facilities.
- Involve all Governments, Tribal, City, County, in overall plan.
- Public transportation. Connect to other cities. Bus/Light rail.
- Require solar in government buildings. Reduces startup costs.
- Auction off \$27 Million dollar Trolley cars.
- Basic financial literacy for all citizens to educate them about dangers of Pay-Day loans industry.
- City should be involved with churches, schools, community groups for financial literacy.
- Citywide festivals that bring City residents together.
- Complete overall planning, land use Certificate of Occupancy, sign and address any other anti-business regulations.
- Fund graffiti program.
- Invest in basic public education for adults and children to include job training.
- Neighborhood centers extend hours for youth and educational programs, computer labs. Not everyone has access at home.
- Pro-Neighborhoods.
- Support for neighborhood associations has been a great resource and allowed them to utilize police less. Advertise so residents know about it.
- Teach kids how to do basic repairs.
- Better use of schools. They become libraries, neighborhood centers and other things that bring people together for greater and better use.
- Build aquarium that was voted for. Less on a hotel and other elements.
- Improve recruitment of major companies. Big jobs.
- Invest in a community organizer who can organize fundraisers, people to provide needed services.
- Provide free express buses, not modern streetcars.
- A lot of preventive pie pieces are funded twice.
- Annex the Foothills.
- Bring in businesses that will begin sustainable business jobs.
- Bring in companies that produce using sustainable technologies to create jobs and provide tax base and result in long-term sustainable economic development.
- Business plan for City should capitalize on matching funds from Federal Government.

- Cigarette and liquor sales tax.
- City and County work closer together. Metro-government.
- City Charter review to look for efficiencies and other ways to do business.
- Decrease room tax. Make the City more attractable for tourists.
- Don't approve unfunded mandates.
- Economic Workforce.
- Enhance fee structure or raise sales tax.
- Enhance property tax to increase City budget.
- Housing/Affordable.
- Human services for economically disadvantaged.
- Increase gas tax.
- Increase property taxes.
- Impact fees need to pay for growth.
- Invest in Green Energy/Solar Energy.
- Investing in Rehab. Older homes.
- Invest in Spring training. Support Tucson Toros.
- Light rail train – high speed.
- Light rail between Phoenix and Tucson. Possible government subsidies.
- Lure sustainable business here.
- More regional planning.
- More tourism. Bring businesses. More people to help pay.
- Need smart growth regional plan.
- Personal values of habits drives people's perception acceptance of new fees and taxes.
- Police should be self-sufficient on nuisance calls.
- Public transportation.
- Pursue more Federal funding and grants.
- Raise City sales tax even though it volatile.
- Recreation.
- Running out of working people who can pay taxes, need more multi-millionaires.
- Strategic examination of the budget.
- Symphony top 4 in nation.
- Tax water bottle.
- Community Agriculture and Farmers Market.
- Cultural centers/Parks and Recreation.
- Education for the children and elderly.
- Historic preservation.
- Integrate the University of Arizona with the community and the City.
- Investment in neighborhoods.
- Invest in the Housing Trust Fund for renovation and energy efficiency.
- Public transportation, light rail, bike and pedestrian connectivity.
- Renewal energy sources.
- Social programs for the elderly.
- Solar usage.
- Water reclamation.

